



OMEN
2025 PITCH DECK

OUR DNA



Omen Wines started out in 2014 with a simple idea; providing American consumers the same benefits that the French take for granted : great wines at a great value.

With that idea in mind French winemaker **ALEX REMY** ignited the first spark of what was to become Omen wines.

Omen wines offers a lineup of **LOW SULFITE, NO ADDED SUGAR, VEGAN FRIENDLY, NO ADDITIVES**, 100% CLEAN & TRANSPARENT WINES.

Our wines are hand-crafted from high-quality fruit purchased from “hidden gem” AVA vineyards throughout California and Oregon.

Omen is committed to sustainability; from the vineyards all the way to the labels, printed on 100% recycled materials. Since 2015 all of our wines are bottled using Diam Corks ® guaranteeing closures that are cork taint free.

All our wines are lab tested every year.

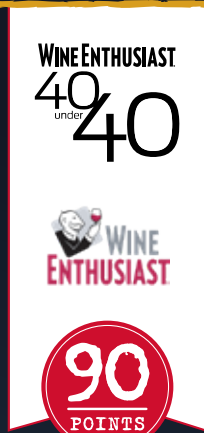
#DRINK GOOD WINE

#CRAFTWINE



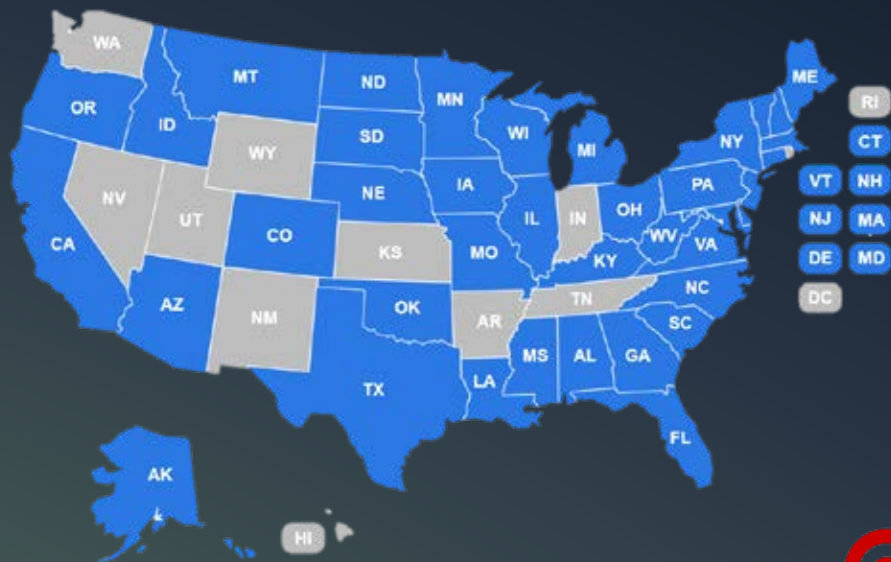
WHO ARE WE?

We have a lineup of 6 exceptional wines all priced below **\$20 MSRP!**



Our winemaker was featured in the Wine Enthusiast **40 under 40**

20+ WINES OVER 90 PTS!



We are distributed in **over 40 states** across the US and present in **15 international countries** ... and have distribution in these major accounts:



We're happy to share that we are now active & verified on **RANGEME®**



LAB TESTED



LOW SULFITES



NO RESIDUAL SUGAR



VEGAN FRIENDLY



SUSTAINABLE FARMING



ATLAS WINE CO.



WINE ENTHUSIAST
40
under
40

WINE ENTHUSIAST
40
under
40



OUR WINEMAKER

ALEX REMY, a French-born food scientist by training, is a trailblazing mastermind that makes quality wine for every budget, with an emphasis on sustainability, education and innovation.

– WineEnthusiast 40 under 40.

He is also a leader in label transparency, listing nutrition facts and ingredients on all his products and publishing his lab reports.

“I want to be the Lagunitas of wine,” he says: affordable craft, always under \$20.

A true world traveler, Alex has worked in Languedoc-Roussillon, Rhone, New Zealand, Australia, and Tasmania. For years he worked as a wine technical consultant with Vivelys, where he oversaw Maturity Assessments, Sensory Analysis, Yeast Selection, Fermentation, Aging Management, and R&D programs for the likes of Kendall-Jackson, Diageo, Opus One, Mumm Napa, Domaine Chandon, Gallo, Constellation, and Concha Y Toro.



ATLAS
WINE CO.

MARKET OVERVIEW & OMEN PERFORMANCE:



OVERALL MARKET:



2024 market is declining in \$sales and in Vol



But price per bottle has increased an average of \$3 !



\$15-19.99 is the only price range growing in \$sales and Vol



+49% Vol vs Last Year

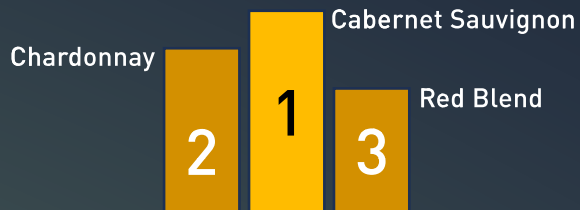
We're committed to providing our partners with the best possible conditions. Our \$15.99-\$19.99 MSRPs are unchanged for 2025



Our lineup is handcrafted to fit your needs : Bottles or 5 gallon (19.5L) plastic kegs



PURCHASING TRENDS:



Sauvignon Blanc continued to increase in 2024

2024 NIQ Top Beverage Alcohol attributes :

- No Sugar Added (+49%)
- Vegan (+17%)



OUR SALES HAVE **INCREASED BY 27%** SINCE LAST YEAR THANKS TO:

- ✓ Strong partnerships & cooperation with our local distributors
- ✓ Strong & repeated market presence of our sales team in local market
- ✓ Dedication to transparency with both our customer & our business partners

OUR WINES



ATLAS
WINE CO.



2023 CABERNET SAUVIGNON



LIMITED EDITION

100% CABERNET SAUVIGNON
SINGLE VINEYARD

VINEYARD SOURCES

CHILES VALLEY AVA, CALIFORNIA

100% Sage Creek Vineyard, Chiles Valley AVA, Napa, California

Sage Creek Vineyard, located in the Chiles Valley AVA, is a sub appellation of the Napa Valley AVA on the North East of Napa; it is a long, high-elevation valley that enjoys primarily volcanic soils. The valley of Chiles Valley is entirely ringed by mountains, while the elevation plays a cooling role, the valley's architecture can sometime act by trapping the hot air. Overall, the climate is cooler than the valley floor thanks to the cooling breezes making their way from the Pacific Ocean during the night.



NAPA
VALLEY



— UNTOASTED
— MEDIUM TOAST
— HIGH TOAST



CABERNET SAUVIGNON
SINGLE VINEYARD 2023

Rich and round with smooth, non-bitter tannins. Notes of blackberries, cherries, and plums. Subtle French oak and balanced acidity.

BODY
★
BIG



SERVE AT:
63-69° F
17-21° C

INGREDIENTS
Grapes, yeast
and oak.



Scan me for
winemaking
practices

SUSTAINABLE

NO SUGAR ADDED

VEGAN FRIENDLY

NO ADDITIVES

DRINK GOOD WINE



GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

CA CRV



Produced and Bottled by Atlas Wine Co.,
Diamond Springs, CA

FAMILY OWNED & OPERATED SINCE 2014

WWW.OMENWINES.COM

750ML 14.0% alc by VOL pH: 3.4 TA: 6.7 French Oak: 50% New, 50% Neutral Contains Sulfites



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BEST BUY

OMEN 2023 CABERNET SAUVIGNON

2022 - Wine Enthusiast 91pts & Best Buy

2021 - Wine Enthusiast 91pts & Best Buy

2020 - Wine Enthusiast 90pts

2017 - Wine Enthusiast 90pts

2016 - Wine Enthusiast 93pts

100% CABERNET SAUVIGNON

VINEYARD SOURCES

PASO ROBLES AVA, CALIFORNIA

50% Bellum's Vineyard, Paso Robles AVA, California

The richness and length in Omen Cabernet Sauvignon comes from the deep alluvial soils and maritime climate of the Paso Robles AVA.

SIERRA FOOTHILLS AVA, CALIFORNIA

50% Element 79 Vineyards, Fair Play AVA

The tannins and structure in our wine come from the high mountainsides and decomposed granite soils of the Sierra Foothills. It's astounding to us that this area has been growing incredible wine grapes since the California Gold Rush, yet it is still a relatively unknown, untapped goldmine of high quality fruit!

OMEN CALIFORNIA CABERNET SAUVIGNON 2023

UNTOASTED MEDIUM TOAST HIGH TOAST

Blackberry, cassis, and cedar aromas with a hint of smoky graphite.

BODY BIG

SERVE AT: 63-69° F 17-21° C

INGREDIENTS Grapes, yeast and oak.

Scan me for winemaking practices

SUSTAINABLE | **NO SUGAR ADDED**

VEGAN FRIENDLY | **NO ADDITIVES**

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CA CRV

750ML 14.5% alc by VOL pH: 3.9 TA: 6 French Oak: 40% New, 60% Neutral Contains Sulfites

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Produced and Bottled by Atlas Wine Co., Somerset, CA

FAMILY OWNED & OPERATED SINCE 2014

WWW.OMENWINES.COM

DRINK GOOD WINE





2023 PINOT NOIR PETALUMA GAP



SMALL BATCH CRAFT WINES BY OMEN WINES

VARIETAL	Pinot Noir	VINTAGE	2023
AVA	Petaluma Gap, Sonoma County, CA		
VINEYARD	Pepperwood (100% Pinot Noir, Certified Sustainable)		
TASTING NOTES	Bright cherry, raspberry, oak, and spice.		
PRODUCTION	2263 Cases	WINEMAKER	<i>Alexandre Remy</i>
AGING	11 Months	COOPERAGE	French Oak Barrels
ANALYSIS ALC	13.8% by Vol	TOTAL ACID G/L	4.8
		PH	3.62
		VOL	750ml

HANDCRAFTED - SUSTAINABLY PRODUCED

VINEYARD SOURCES

100% Single Vineyard Pinot Noir
 PEPPERWOOD
 PETALUMA GAP AVA

Pepperwood Ridge is a Certified Sustainable vineyard right next to Sun Chase. It is known for growing expressive Pinot Noir in the Petaluma Gap, with long hang-time on the vines allowing for the development of concentrated flavor profiles.

The Petaluma Gap is a newly designated AVA (2018) whose name comes from a large gap in the California Coastal Range of mountains and hills. It is an area of low-lying valleys that allows the wind and fog from the Pacific Ocean to easily enter the interior portion of the south end of Sonoma County.



CELLARED & BOTTLED BY
 ATLAS WINE CO.
 DIAMOND SPRINGS, CA
 WWW.OMENWINES.COM

SMALL BATCH CRAFT WINES BY OMEN WINES

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HANDCRAFTED - SUSTAINABLY PRODUCED





2021 PINOT NOIR



BEST BUY

2021 - Wine Enthusiast 90pts - Best Buy
2017 - Wine Enthusiast 90pts

VINEYARD SOURCES

Wooldridge Creek Vineyard in Applegate Valley, Rogue Valley AVA, Oregon

Wooldridge Creek Vineyard's vines are self-rooted, which means that the grapevines were planted in the same way as were the original European vineyards.

Rock'N'R Ranch in Rogue Valley AVA, Oregon

The Rock'N R Ranch backs up to the Siskiyou National Forest and measures about 400 acres with 50 acres planted to vines.



PINOT NOIR
2021

ROGUE VALLEY
OREGON



— UNROASTED
— MEDIUM TOAST
— HIGH TOAST



BODY

MEDIUM

Hints of fresh blackberry and raspberry preserves with a touch of baking spices



SERVE AT:
53-63° F
12-17° C

INGREDIENTS
Grapes, yeast and oak.

Serving Facts: Serving size: 5 fl oz (148mL); Servings per bottle: 5;
Amount per serving: Calories 135; Carbohydrate <0.5g; Fat 0g; Protein <1g

CLEAN & SUSTAINABLE | ZERO SUGAR

VEGAN FRIENDLY | NO ADDITIVES



GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.



Cellared and Bottled by Atlas Wine Co., American Canyon, CA
FAMILY OWNED & OPERATED SINCE 2014

WWW.OMENWINE.COM

750ML

13% alc by VOL pH: 3.8 TA: 5 French Oak: 25% New, 75% Neutral Contains Sulfites

DRINK GOOD WINE



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WINE CO.



2022 RED BLEND



BEST BUY

2022 - Wine Enthusiast 93pts - Best Buy

2021 - Wine Enthusiast 90pts - Best Buy

2016 - Wine Enthusiast 90pts

2015 - Wine Enthusiast 92pts

VINEYARD SOURCES

SIERRA FOOTHILLS AVA, CALIFORNIA

50% Zinfandel

40% Petite Sirah

Element 79 Vineyard, Fair Play AVA

Just south of Placerville, at an elevation of 2400 ft you will find the Fair Play AVA. High mountainsides and deep granite soils develop grapes for intense wines. It's astounding to us that this area has been growing incredible wine grapes since the California Gold Rush, yet it is still a relatively unknown, untapped goldmine of high quality fruit!

Sierra Moon, Fair Play AVA

10% Barbera



OMEN SIERRA FOOTHILLS CALIFORNIA

— UNTOASTED
— MEDIUM TOAST
— HIGH TOAST

RED BLEND 2022

50% Zinfandel, 40% Petite Sirah, 10% Barbera

Blackberry jam, cherry, and dark chocolate aromas with spicy hints of licorice and clove.

BODY **BIG**

SERVE AT: 63-69° F / 17-21° C

INGREDIENTS Grapes, yeast and oak.

CLEAN & SUSTAINABLE

VEGAN FRIENDLY | NO ADDITIVES

DRINK GOOD WINE

Serving Facts: Serving size: 5 fl oz (148mL); Servings per bottle: 5;
Amount per serving: Calories 125; Carbohydrate <0.5g; Fat 0g; Protein <1g

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

750ML 14.8% alc by VOL pH: 4 TA: 6.2 New Oak: 30% Neutral: 70% Contains Sulfites

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FAMILY OWNED & OPERATED SINCE 2014
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ORIGINS 2021 ZINFANDEL



EDITORS' CHOICE

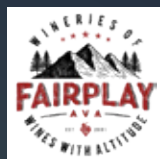
2019 - Wine Enthusiast 92pts
& Editor's Choice

VINEYARD SOURCES

93% Zinfandel
Sierra Moon Vineyard, Fair Play AVA, Sierra Foothills, California

7% Petite Sirah
Element 79 Vineyards, Fair Play AVA, Sierra Foothills, California

Just south of Placerville, at an elevation of 2400 feet you will find the Fair Play AVA. High mountainsides and deep granite soils develop grapes for intense wines. It's astounding to us that this area has been growing incredible wine grapes since the California Gold Rush, yet it is still a relatively unknown, untapped goldmine of high quality fruit!





OMEN
Origins
Zinfandel
2021



SIERRA FOOTHILLS AVA
CALIFORNIA

ZERO SUGAR
NO ADDITIVES
VEGAN FRIENDLY

DRINK GOOD WINE

★ **HANDCRAFTED BY ALEX REMY**



An oionos (omen) was defined in antiquity as the carnivorous vulture, especially a prophetic bird. By careful observation of the bird's cries and the way or direction it flew, the augurs attempted to predict the future...

<p>Serving Facts: Serving size: 5 fl oz (148mL); Servings per bottle: 5; Amount per serving: Calories 145; Carbohydrate <2.2g; Fat 0g; Protein <1g</p>	<p>TASTING NOTES: Aromas of ripe cherries with subtle vanilla notes</p>	<p>INGREDIENTS Grapes, yeast, and oak.</p>
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Cellared and Bottled by Atlas Wine Co., American Canyon, CA

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750ML 15.4% alc by VOL pH: 3.7 TA: 6.5 Aged 9 months in American Oak barrels Contains Sulfites





OMEN ORIGINS 2022 SAUVIGNON BLANC

2022 - Wine Enthusiast 90pts - Best Buy

VINEYARD SOURCES

100% Sauvignon Blanc
Clarksburg AVA, California, Tres Farms

The Clarksburg wine appellation is situated in the midst of the refreshing waterways of the Sacramento River Delta. Much like Napa and Sonoma, Clarksburg experiences warm days and cool evenings, contributing to its favorable climate for grape cultivation. One notable factor is the Delta Breeze, a local wind originating from the southwest, blowing in from the Sacramento River Delta. This breeze carries cooler and more humid air from the nearby Pacific Ocean. As a result, Clarksburg benefits from these invigorating cool breezes, creating an ideal microclimate specifically suited for the growth of Sauvignon Blanc grapes.

OMEN
Origins
Sauvignon Blanc
2022

CALIFORNIA

ZERO SUGAR
VEGAN FRIENDLY

HANDCRAFTED BY ALEX REMY



An Augur from the classical Roman world interpreted omens by observing bird signs. This practice was known as "taking the auspices"; which translates to "looking at birds." Depending on whether the birds flew in groups or alone, the direction of flight, and the noises they made, the omens were deemed either favorable or unfavorable.

Serving Facts: Serving size: 5 fl oz (148mL); Servings per bottle: 5;
Amount per serving: Calories 115;
Carbohydrate 0.2g; Fat 0g; Protein <1g

TASTING NOTES:
Key lime & honeydew melon
with a lively & clean finish

INGREDIENTS
Grapes, yeast,
and sulfites.



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Cellared and Bottled by Atlas Wine Co.,
American Canyon, CA

WWW.OMENWINES.COM

750ML

13.2% alc by VOL pH: 3.2 TA: 5.6 New French Oak 10% Contains Sulfites

DRINK GOOD WINE

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WINE CO.



BEST BUY

OMEN

2022 - Wine Enthusiast 91pts - Best Buy
2021 - Wine Enthusiast 90pts - Best Buy

VINEYARD SOURCES

100% Chardonnay
LODI AVA, CALIFORNIA

The fruit that comes from Lodi is located at the northern edge of the San Joaquin Valley, east of San Francisco Bay. Lodi enjoys a similar climate and growing conditions to its coastal neighbors Napa and Sonoma. The two major rivers originating in the Sierra Nevada mountain range that teeds the Lodi appellation have brought soils rich in granitic-based minerals.

2022 CHARDONNAY



LODI CALIFORNIA

CHARDONNAY 2022

Elegant fruit aromas range from pineapple to kiwi with Meyer lemon notes. The mouthfeel is smooth yet fresh and balanced with well-integrated toasted oak.

UNOAKED
— CRISP/LIGHT OAK
— OREARY/OAKY/SUPPERY



INGREDIENTS
Grapes, yeast and oak.

DRINK GOOD WINE

VEGAN FRIENDLY | NO ADDITIVES

CLEAN & SUSTAINABLE | ZERO SUGAR

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750ML 13% alc by VOL pH: 3.8 TA: 5 French Oak: 40% New, 60% Neutral Contains Sulfites

PRODUCE OF CALIFORNIA

SEVERE ALLERGENS: SOY, WHEAT, MILK, EGGS, PEANUTS, TREE NUTS, SESAME SEEDS, SULFITES

SERVE CHILLED AT:
44-57° F
7-14° C
(30 min. in the fridge)



SERVING FACTS: Serving size: 5 fl oz (148mL); Servings per bottle: 5;
Amount per serving: Calories 135;
Carbohydrate <0.5g; Fat 0g; Protein <1g



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Produced and Bottled by Atlas Wine Co.,
Somerset, CA
FAMILY OWNED & OPERATED SINCE 2014
WWW.OMENWINES.COM



20L KEG SELECTION

Petainer kegs are a one-way solution as they are recycled after use thanks to their lightweight PET build material.



Our kegs are **A WIN WIN**
for **BARS & PATRONS !**

the benefits of wine on tap 🔍

wine on tap **more profits**

wine on tap **increased quality**

wine on tap **time savings**

wine on tap **sustainability**

@DraftBeerIntel

 **ATLAS**
WINE CO.

OUR WINE AWARDS



EDITORS' CHOICE



2019 OMEN ORIGINS ZINFANDEL - This medium-bodied, ultrasmooth wine is rich and relaxed, offering superripe cherries and roasted plums along with tilled earth, cedar and sage accents that lend compelling complexity. Soft tannins and a sense of polish make it easy to drink. — Editor's Choice — J.G.



BEST BUY



2021 OMEN RED BLEND - Ripe boysenberry compote and bittersweet dark chocolate leave a dusty coating on the palate. Licorice, clove, and a hint of tobacco season an oak-inspired finish. Well-made and over-delivers for the price. — Meridith May



BEST BUY



2021 OMEN PINOT NOIR - The wine's aromatics are a powerful, earthy combination of cranberries, crushed marigold flowers and oregano. Pronounced acidity, a crisp texture and lighter-body are the wine's selling points, with bowls of bright red cherry and raspberry flavors, along with traces of coffee and bacon. — Michael Alberty



2020 OMEN CABERNET SAUVIGNON - A blend of fruits, florals and spices fills the nose and palate, reminiscent of blackberry jam, black cherry, dried violets, chocolate, cinnamon, nutmeg, toasted wood and black tea. Plush tannins coat the mouth while balanced acidity adds lift and lightness to the midpalate. It's an overall engaging, full-bodied red wine. — Stacy Briscoe



2023 PINOT NOIR PETALUMA GAP



BEST BUY



2022 OMEN CHARDONNAY



BEST BUY



2022 OMEN ORIGINS SAUVIGNON BLANC



BEST BUY



2021 OMEN CABERNET SAUVIGNON



ATLAS
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ATLAS WINE CO : PRIVATE LABEL OPPORTUNITIES



OPAL MOON
CRUSH

X



ATLAS
WINE CO.

Since 2014 Omen Wines has mastered the Art of assemblage, creating strong, personality driven wines by sourcing grapes from the hidden AVA gems of California and Oregon. In 2024, in the heart of Sonoma, we are expanding this resource to provide domestic and international buyers the opportunity to create uniquely tailored wines for distributors, retailers and wine shops.

OUR PRIVATE LABEL CAPABILITIES :

- ✓ Grape sourcing
- ✓ Winemaking
- ✓ Storage
- ✓ Bottling & Labeling

Minimum : 4 PALLETS – 224 cases
(12 bottle cases)

CURRENT OFFERS :

Please contact us for up to date offers

UPCOMING :

Napa, Sonoma, Lodi, Sierra Foothills, Los Carneros, Russian River Valley, Mendocino...



ATLAS
WINE CO.



OMF W



ALEX REMY
MANAGING PARTNER/WINEMAKER
707.481.8114

